



WJLA  
1100 Wilson Blvd. 8th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Target Enterprises  
15260 Ventura Boulevard  
Suite 1240  
Sherman Oaks, CA 91403

## Contract # 198670

### Schedule Dates

10/16/12-10/23/12

### Advertiser

Independence VA, PAC (16269)

### Agency

Target Enterprises (5145)

### Product

Issue - Issue (1076)

### Brand

INDEPENDENCE VA PAC (72667)

### Salesperson

Thornton, Kathi (1362)

### Sales Office

EAGLE - Los Angeles

### Buyer Name

LEVINE,RANDE

### Phone/Fax

(323) 966-5033 /

### CPE

N/A

### Account Types

National/Spot Agency

### Billing Type

Standard

### Comments

INDEPENDENCE VA PAC

C=WJ

INDEPENDENCE VIRGINIA PAC

Date Entered 10/15/12

Last Modified 10/15/12

Entered By Elizabeth Wickett

CO-OP No

Headline # ECR07912791

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$38,565.00

Net Total \$218,535.00

Sales Tax

## WJLA Arlington (WJLA)

By Broadcast Month Spots Rate

Oct. 2012 80 \$257,100.00

Grand Total: 80 \$257,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6:59A- ABC-GOOD MORNING AMERICA	3		X	X	X	X			3	\$1,800.00	\$5,400.00	WJLA Arlington (WJLA)	GMA	10/15/12
2.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	9A- LIVE!	3		X	X	X	X			3	\$1,400.00	\$4,200.00	WJLA Arlington (WJLA)	KELLY & MICHAEL	10/15/12
3.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	10:58A- ABC-THE VIEW	3		X	X	X	X			3	\$1,800.00	\$5,400.00	WJLA Arlington (WJLA)	THE VIEW	10/15/12
4.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	11:59A- NEWS-ABC 7 NEWS @ NOON	3		X	X	X	X			3	\$2,000.00	\$6,000.00	WJLA Arlington (WJLA)	NOON NEWS	10/15/12
5.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	WJLA Arlington (WJLA)	MILLIONAIRE	10/15/12
6.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	12:57P- ABC-THE CHEW	3		X	X	X	X			3	\$1,200.00	\$3,600.00	WJLA Arlington (WJLA)	THE CHEW	10/15/12
7.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	3:01P- ANDERSON COOPER SHOW			1	1	1	1			4	\$1,200.00	\$4,800.00	WJLA Arlington (WJLA)	ANDERSON LIVE	10/15/12
8.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	3:58P- KATIE COURIC			1	1	1	1			4	\$1,800.00	\$7,200.00	WJLA Arlington (WJLA)	KATIE	10/15/12
9.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	4:58P- NEWS-ABC 7 NEWS @ 5P			1	1	1	1			4	\$1,900.00	\$7,600.00	WJLA Arlington (WJLA)	5PM NEWS	10/15/12
10.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P			1	1	1	1			4	\$2,500.00	\$10,000.00	WJLA Arlington (WJLA)	6PM NEWS	10/15/12
11.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6:57P- 7P (EST)	2		X	X	X	X			2	\$7,000.00	\$14,000.00	WJLA Arlington (WJLA)	World News Adjacency	10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Target Enterprises  
15260 Ventura Boulevard  
Suite 1240  
Sherman Oaks, CA 91403

## Contract # 198670

**Schedule Dates** 10/16/12-10/23/12  
**Advertiser** Independence VA, PAC (16269)  
**Agency** Target Enterprises (5145)  
**Product** Issue - Issue (1076)  
**Brand** INDEPENDENCE VA PAC (72667)  
**Salesperson** Thornton, Kathi (1362)  
**Sales Office** EAGLE - Los Angeles  
**Buyer Name** LEVINE,RANDE  
**Phone/Fax** (323) 966-5033 /  
**CPE** N/A  
**Account Types** National/Spot Agency  
**Billing Type** Standard  
**Comments** INDEPENDENCE VA PAC  
C=WI  
INDEPENDENCE VIRGINIA PAC

**Date Entered** 10/15/12  
**Last Modified** 10/15/12  
**Entered By** Elizabeth Wickett  
**CO-OP** No  
**Headline #** ECR07912791  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$38,565.00  
**Net Total** \$218,535.00  
**Sales Tax**

**WJLA Arlington (WJLA)**  
**By Broadcast Month**  
Oct. 2012 80  
Grand Total: 80  
**Spots**  
**Rate**  
\$257,100.00  
\$257,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	7P- WHEEL OF FORTUNE	1		1	1	1	1			3	\$7,000.00	\$21,000.00	WJLA Arlington (WJLA)	WHEEL OF FORTUNE	10/15/12
12.0.1	Preempt	10/18/12															WJLA Arlington (WJLA)	Program Change/Exception	
13.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	7:30P- JEOPARDY	1		1	1	1	1			4	\$8,000.00	\$32,000.00	WJLA Arlington (WJLA)	JEOPARDY	10/15/12
14.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P	1		1	1	1	1			4	\$4,000.00	\$16,000.00	WJLA Arlington (WJLA)	LATE NEWS	10/15/12
15.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	11:35P- ABC-ABC NIGHTLINE	1		1	1	1	1			4	\$3,000.00	\$12,000.00	WJLA Arlington (WJLA)	NIGHTLINE	10/15/12
16.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	7:57P- ABC-THE MIDDLE/NEIGHBORS	1			X					1	\$15,000.00	\$15,000.00	WJLA Arlington (WJLA)	MIDDLE/NEIGHBORS	10/15/12
17.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:58A- ABC-GOOD MORNING AMERICA SAT	1						X		1	\$900.00	\$900.00	WJLA Arlington (WJLA)	GMA SAT	10/15/12
18.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7P- WHEEL OF FORTUNE WEEKEND	1						X		1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)	WHEEL OF FORTUNE	10/15/12
19.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:29P- JEOPARDY WEEKEND	1						X		1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)	JEOPARDY	10/15/12
20.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	7:58A- ABC-GOOD MORNING AMERICA SUN	1							X	1	\$900.00	\$900.00	WJLA Arlington (WJLA)	SUN GMA	10/15/12

## CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

Target Enterprises  
15260 Ventura Boulevard  
Suite 1240  
Sherman Oaks, CA 91403

## Contract # 198670

### Schedule Dates

10/16/12-10/23/12

### Advertiser

Independence VA, PAC (16269)

### Agency

Target Enterprises (5145)

### Product

Issue - Issue (1076)

### Brand

INDEPENDENCE VA PAC (72667)

### Salesperson

Thornton, Kathi (1362)

### Sales Office

EAGLE - Los Angeles

### Buyer Name

LEVINE,RANDE

### Phone/Fax

(323) 966-5033 /

### CPE

N/A

### Account Types

National/Spot Agency

### Billing Type

Standard

### Comments

INDEPENDENCE VA PAC

C=WJ

INDEPENDENCE VIRGINIA PAC

10/15/12

Date Entered

10/15/12

Last Modified

Elizabeth Wickett

Entered By

No

CO-OP

ECR07912791

Headline #

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$38,565.00

Net Total

\$218,535.00

Sales Tax

## WJLA Arlington (WJLA)

By Broadcast Month

Oct. 2012

Spots

80

Rate

\$257,100.00

Grand Total:

\$257,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6P- 7P (EST)	1		1					X	1	\$2,400.00	\$2,400.00	WJLA Arlington (WJLA)	SUN 6PM NEWS	10/15/12
22.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	9A- LIVE!		1	1						2	\$1,800.00	\$3,600.00	WJLA Arlington (WJLA)	GMA	10/15/12
23.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	9A- LIVE!		1	1						2	\$1,400.00	\$2,800.00	WJLA Arlington (WJLA)	KELLY & MICHAEL	10/15/12
24.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	10:58A- ABC--THE VIEW		1	1						2	\$1,800.00	\$3,600.00	WJLA Arlington (WJLA)	THE VIEW	10/15/12
25.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	11:59A- NEWS-ABC 7 NEWS @ NOON		1	X	X					1	\$2,000.00	\$2,000.00	WJLA Arlington (WJLA)	NOON NEWS	10/15/12
26.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	12:30P- WHO WANTS TO BE A MILLIONAIRE (R)		1	X	X					1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)	MILLIONAIRE	10/15/12
27.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	12:57P- ABC--THE CHEW		1	X	X					1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)	THE CHEW	10/15/12
28.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	3:01P- ANDERSON COOPER SHOW		1	X	X					1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)	ANDERSON LIVE	10/15/12
29.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	3:58P- KATIE COURIC			1	1					2	\$1,800.00	\$3,600.00	WJLA Arlington (WJLA)	KATIE	10/15/12
30.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	4:58P- NEWS-ABC 7 NEWS @ 5P			1	X	X				1	\$1,900.00	\$1,900.00	WJLA Arlington (WJLA)	5PM NEWS	10/15/12
31.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	5:59P- NEWS-ABC 7 NEWS @ 6P			1	1					2	\$2,500.00	\$5,000.00	WJLA Arlington (WJLA)	6PM NEWS	10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.



WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Target Enterprises  
15260 Ventura Boulevard  
Suite 1240  
Sherman Oaks, CA 91403

## Contract # 198670

**Schedule Dates** 10/16/12-10/23/12  
**Advertiser** Independence VA, PAC (16269)  
**Agency** Target Enterprises (5145)  
**Product** Issue - Issue (1076)  
**Brand** INDEPENDENCE VA PAC (72667)  
**Salesperson** Thornton, Kathi (1362)  
**Sales Office** EAGLE - Los Angeles  
**Buyer Name** LEVINE,RANDE  
**Phone/Fax** (323) 966-5033 /  
**CPE** N/A  
**Account Types** National/Spot Agency  
**Billing Type** Standard  
**Comments** INDEPENDENCE VA PAC  
C=WJ  
INDEPENDENCE VIRGINIA PAC

**Date Entered** 10/15/12  
**Last Modified** 10/15/12  
**Entered By** Elizabeth Wickett  
**CO-OP** No  
**Headline #** ECR07912791  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$38,565.00  
**Net Total** \$218,535.00  
**Sales Tax**

**WJLA Arlington (WJLA)**  
**By Broadcast Month**  
Oct. 2012 80  
Grand Total: 80  
**Spots**  
**Rate**  
\$257,100.00  
\$257,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	6:57P- 7P (EST)	1	X	X						1	\$7,000.00	\$7,000.00	WJLA Arlington (WJLA)	WORLD NEWS ADJACENCY	10/15/12
33.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	7P- WHEEL OF FORTUNE	1	X	X						1	\$7,000.00	\$7,000.00	WJLA Arlington (WJLA)	WHEEL OF FORTUNE	10/15/12
34.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	7:30P- JEOPARDY	1		1						2	\$8,000.00	\$16,000.00	WJLA Arlington (WJLA)	JEOPARDY	10/15/12
35.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	10P- ABC--CASTLE	1	X								\$12,000.00		WJLA Arlington (WJLA)	CASTLE	10/15/12
35.0.1	Preempt	10/22/12															WJLA Arlington (WJLA)	Program Change/Exception - Presidential Debate	
36.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P	1		1						2	\$4,000.00	\$8,000.00	WJLA Arlington (WJLA)	11PM NEWS	10/15/12
37.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	11:35P- ABC-ABC NIGHTLINE	1	X	X						1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)	NIGHTLINE	10/15/12
38.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	9P- ABC-ABC NEWS	1	X							1	\$12,000.00	\$12,000.00	WJLA Arlington (WJLA)	PRESIDENTIAL DEBATE	10/15/12

## CONFIRMATION CONTRACT

Comments:

Date:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.